

10.07.08

Promote events

92nd Street Y: <http://blog.92y.org>

Educate and advocate

RH Reality Check: <http://www.rhrealitycheck.org/>

Provide resources and engage constituents

Austin public library: <http://austinpubliclibraryblog.blogspot.com> *twitter

Birmingham public library: <http://bplolinenews.blogspot.com> *flickr

Sacramento public library: <http://splcen.blogspot.com> *del.icio.us

More library blogs:

http://www.blogwithoutalibrary.net/links/index.php?title=Welcome_to_the_Blogging_Libraries_Wiki

Report on conferences and events

Greenpeace:

http://weblog.greenpeace.org/makingwaves/archives/2008/02/whos_the_greenest_of_them_all.html

Track and analyze issues in the news

Center for Global Development maintains multiple blogs on global poverty; tracking the effectiveness of the U.S. Millennium Challenge Account; global health policy and issues facing the donor community; notes and videos from young professionals working with government officials in Liberia for a period of one year:

<http://www.cgdev.org/section/opinions/blogs>

Promote the knowledge of experts (in-house or guest bloggers)

Our Bodies, Our Blog:

<http://www.ourbodiesourblog.org/blog/2008/09/breast-cancer-rbgh-and-yoplait-put-a-lid-on-it>

Engage participants in discussion

(via comments or by providing members with the tools to start their own blogs)

Best Friends Animal Society: <http://network.bestfriends.org>

Document and publicize your work (make public or keep internal)

MediSys: <http://medisys.typepad.com>

Manage your message

Healthy Schools Campaign:

http://healthyschoolscampaign.typepad.com/healthy_schools_campaign/2007/04/why_i_run_the_c.html

Cross-promote content created for website and newsletters

Share and share alike! Just remember to alter the tone and length for each medium.

It's easy!

NPCCommunicator: <http://communitymediaworkshop.org/npcommunicator>